

# JCDecaux Hall

## *Corporates*

10h45

**HOW LARGE COMPANIES INNOVATE? GOOGLE, SALESFORCE, MAGENTO, PROXIMUS**

**Béatrice de Mahieu & Kristel Verhasselt**  
Proximus - VP Salesforce

11h15

**PARTNERSHIP: LARGE COMPANIES + STARTUPS**

**Anne-Claire Vanfleteren, Colin Deblonde & Grégoire De Donnea**

Commuty Dripl Smovin

12h00

**SUCCESES & PITFALLS IN PARTNERING**

**Albin Moreau & Grégoire De Donnea**  
ING Smovin

13h30

**CORPORATES: 50 WAYS TO WORK WITH STARTUPS (THAT YOU'RE PROBABLY NOT USING)**

**Laurent Kinet**  
Novable

14h00

**CORPORATE VENTURING CASE STUDY**

**Jorim Rademaker, Ariane Chan, Pierluigi Pelliccia**  
Novable

15h00

**ONLY 7**

**Live Pitches**  
Semi-Finals

16h00

**FROM PARTNER TO MERGER: PROXIMUS/K-FORCE**

**Kurt Everaerts & Christophe Kourtis**  
K-Force - Proximus

# Proximus Hall

## Experts

10h45

**AI - NO LIMITS?**  
**Louis de Diesbach**

11h15

**GET THE BEST TALENTS IN YOUR TEAM**  
**Béatrice de Mahieu, Malik Azzouzi & Maud Larochette**  
BeCode | Malt | 3D-Side

12h00

**GENZ AT WORK**  
**Florence Loumaye & Alexandria Bohn**  
Student | Prodi

13h30

**YOU DON'T NEED AN AI STRATEGY, YOU NEED A PRODUCT ONE**  
**Martin Crochelet, Haroen Vermylen, Thomas Lepelaars & Manuel Medinger**  
Dualoop | Luzmo | Nodalview | UBench

14h00

**UNLOCK YOUR FUNDRAISING POTENTIAL: KNOWING WHEN AND HOW TO ASK FOR HELP**  
**Nicolas Vertommen & Louis Vanheurck de Tornaco**  
OUAT! | Dups

15h00

**LEARNINGS FROM 0 TO 25.000 CLIENTS: LEAD GENERATION B2C & B2B**  
**Calixte des Lauriers**  
Yago

15h30

**HOW TO LEVERAGE SOCIAL CONTENT & INFLUENCE MARKETING**  
**Thomas Angerer**  
BeInfluence Europe

16h00

**BUSINESS DATA IN THE AGE OF AI**  
**Nathan Tetroashvili**  
Wobby.ai

16h30

**THE RISE OF THE SOLO PM: AI AS YOUR CO-PILOT**  
**Edwin Hermans & Martin Crochelet**  
Dualoop | Lucien

# ING Hall

## Founders

09h30

### WELCOME

[Robin Wauters & Nicolas Debray](#)

MC Host

10h00

### RAISING A UNICORN

[Stijn Christiaens](#)

Collibra

10h45

### BOLD AMBITIONS - TRANSFORMING PEOPLE HABITS

[Emna Everard, Tanguy Goretti & Frédéric Rouvez](#)

Kazidomi | Cowboy | ex-EXKi

11h30

### THE AMERICAN DREAM

[Jeremy Le Van](#)

Riva Medical

12h00

### LIVE PITCHES

**Part1**

Selection Round

13h30

### UNIQUE INSIGHTS ON THE BELGIUM LANDSCAPE

[Omar Mohout](#)

Deloitte

14h00

### SCALING

[Geert Van Kerckhoven](#)

Oper

15h00

### IS ENTREPRENEUR'S BRAIN DIFFERENT?

[Frédéric Ooms](#)

HEC Liège

15h45

### WHEN ALMOST OUT OF BUSINESS - PIVOTING

[Tom Gatz & William Detry](#)

Growth Kitchen | Simplycure

16h30

### BUILDING AMBITION AT SCALE

[Quentin Nickmans](#)

Hexa

17h00

### BUILDING A CHAMPION AT THE TIME OF DATA SECURITY & GENAI

[Dieter Wachters](#)

Raito

# Investors

## Hall

10h45

### BEYOND MONEY WHAT INVESTORS CAN BRING?

**Anne Cambier, Claire Munck & Michiel Valee**

Business Angel | BeAngels | Dockflow

11h15

### HOW ANGEL INVESTING HAS EVOLVED IN BELGIUM?

**Claire Munck**

BeAngels

11h45

### BREAK

13h30

### STARTING A VC AGTECH FROM BELGIUM TO THE WORLD

**Félix le Hodey**

Waterlemon Ventures

14h00

### LIVE PITCHES

**Part 2**

Selection Round

15h00

### BOOTSTRAP

**Florence Loumaye**

Student

15h45

### STATE OF THE FINANCING

**Anaïs De Boulle**

Deloitte

16h15

### AI HYPE? HOW TO INVEST?

**Gauthier van der Elst, Koen De Waele & Thomas Goubau**

Scale | Volta | We Love Founders

# Awards

## *Ceremony*

18h30

**WELCOME SPEECH**

18h35

**MINISTER SPEECH**

18h40

**LIVE PITCH FINAL**

18h55

**CATEGORY**

19h49

**LIVE PITCH WINNERS**

19h52

**B2C WINNER**

19h57

**B2B WINNER**

20h02

**CLOSING REMARK & NETWORKING**



JCDecaux

La Libre BELGIQUE

ING 



dualoop



**WE** Wallonie  
Entreprendre

finance & invest  
brussels 



YAGO

be influence  
europe